

# CAPTAIN STINGRAY

EARLY RETIREMENT | LIFESTYLE | OUTDOORS

REAL LIFE AFTER THE 9-TO-5

## Meet Eric - Captain Stingray

Entrepreneur turned early retiree. Eric built and sold a successful business and retired at 52. Today he shares the real side of life after work - retirement, island life, boating, fishing, farm projects, travel, humor, and whatever comes next.

## By the Numbers

**13.5K+**

TikTok followers

**6.2K+**

Instagram followers

**4.4K+**

Facebook followers

**3.35M+**

Recent 30-Day  
Platform Views

## TikTok Performance (TikTok One)

**97%**

Outperforms 97%  
of similar creators

**32K**

Median views  
(last 30 videos)

**5%**

Engagement rate

## Audience

Adults thinking about retirement, planning for it, or simply looking for a different way to live. The audience responds to honest stories, practical experience, humor, and a voice that feels real rather than scripted.

## Content

- Early retirement stories
- Island & boating life
- Farm & outdoor projects
- Fishing & travel
- Real-world products & gear

## Let's Work Together

Open to brand partnerships, sponsored content, product collaborations, and affiliate relationships that genuinely fit Eric's life and audience. If it's something he'd actually use, believe in, or recommend – let's talk.

**SPONSORED CONTENT | PRODUCT COLLABORATIONS | AFFILIATE PARTNERSHIPS**

CAPTAIN STINGRAY

 @capstingray

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Partnership inquiries welcome

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